

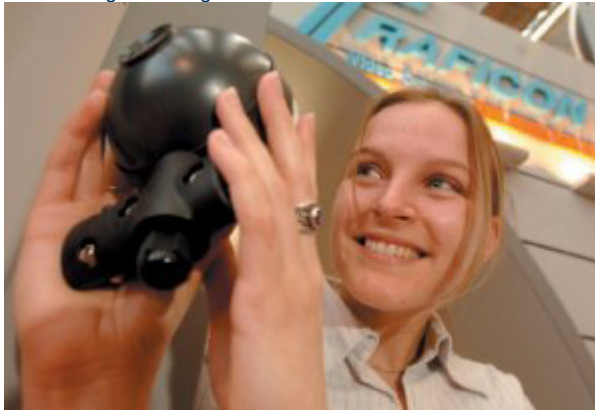
## Second generation TrafiCam

**Traficon** has not rested on its laurels in respect of its TrafiCam unit, a loop-replacing sensor for vehicle presence detection at intersections, of which several thousands have been deployed worldwide.

The company's second generation TrafiCam, being launched at **Intertraffic**, retains the same functionality as its predecessor, but in a new, more compact, flexible and aesthetic form factor.

"Particular attention was paid to designing a small, light and discreet unit from durable material that would fit perfectly, and unobtrusively, on any traffic light.

 click image to enlarge



Caught on camera, Kathy Vanlede with the new smaller and lighter unit

"Significantly improved ease of installation was another criterion unit which uses a flexible bracket for rotation and positioning, while less interconnection wires combine to now make installation extremely easy," says Lode Caenepeel, sales director at Traficon, which also has its new TrafiCam on the stands of fellow exhibitors Geisig, Siemens and Stoye.

A cartoon-type character called Eddy, based on Jo Versavel, Traficon's founder and a pioneer of video detection, is being used to demonstrate TrafiCam's abilities.

Among operational advantages of the new unit are its ability to provide up to eight detection zones, including direction sensitive detection zones and real-time traffic view.

The current hardware interface makes communication possible with all types of traffic controllers. Moreover, configuration of the sensor is now easier and is achieved via USB connection.

A portable or a pocket PC can be used to set up this sensor in the user's native language through a user-friendly software interface.

"As an option, a wireless solution and a solar powered TrafiCam are foreseen," says Lode Caenepeel.